



# BRIAN LORA



GRAPHIC DESIGNER / WEB DESIGNER  
EMAIL: THEDESIGNERB@GMAIL.COM  
PORTFOLIO: WWW.BRIANPRODUCTIONS.COM



## Experience

### PODCAST: Everybody Relax, Double Dose & Bustelos & Cigarillos [2020 - Present]

Content Creator & Audio Engineer

- Logo Design, Short Video Ads, Social Media Post, Tee Shirt Designs.
- Audio to Text Graphics, Final Cut Pro and Adobe After Effects for Visual Effects.

### FREELANCE WORK: [2017 - Present]

- Print and Digital Ads, New Establishment Logos, Short Videos, Advertisement Banners
- Graphics for Streamers, Poster Designs, Promo CD / Audio Cover Design,

### ZINIO

Head Marketing Designer: [2014 - 2020]

- Staying ahead of Design Trends | Designed Over 1000+ Marketing Banners, Social Ads & GIFs.
- Created in-app screenshots and app videos for the App Store and Google Play Store.
- Redesigned Responsive Email Templates, Landing Pages & Over 40+ Powerpoint Presentations & Word Templates.
- Maintained US & CA Website using GITHUB, RUNDECK & ADMIN.
- Created Powerpoint / Google Slide presentations & Advertisement Banners for Conferences.

### YRB MAGAZINE

Art Director:

- Designed Over 500 pages of publication Spreads & Over 30 Issues: Covers Features & Ads. Helped Fashion Stylist.
- Designed and Maintained (www.yrbmagazine.com) Assisted with Concepts for Photoshoots.

### Bill Smith Studio

Junior Designer:

- Transferring Flash Animations to Books (Martha Speaks)
- Designed Kids Books / Book Cover & Page Layouts (Schools for Grade K-12).
- Print and Digital Media Campaigns

### Bronca, New York

Restaurant Branding

- Collaborated with a team of designers to brand a restaurant located in Greenwich Village NYC.
- Designed logo collateral and exterior signage treatment.

### Sumo Print CO.

- Design ads, Greeting cards and Posters | Gallery Acquisition | Press Print.
- Photo Retouching, Print Posters and Digital Media, Magazines and Business Cards



## Education

### Art Institute Of New York : Graphic Design

- A.O.S, Communication Design & Web | Advance Typography | Design for the Web.

**Graphic Communication Arts H.S.** High School Diploma | Print Design | Printing Press



## Skills

PHOTOSHOP	★★★★★	WORDPRESS	★★★★★	ORGANIZATION	★★★★★
ILLUSTRATOR	★★★★★	HTML/CSS	★★★★★	COMMUNICATION	★★★★★
INDESIGN	★★★★★	GITHUB	★★★★★	PLANNING	★★★★★
FINAL CUT PRO	★★★★★	AFTER EFFECTS	★★★★★	TEAM PLAYER	★★★★★
MAC OSX	★★★★★	CINEMA 4D	★★★★★	COMMITMENT	★★★★★
WINDOWS	★★★★★	POWERPOINT	★★★★★	SPANISH & ENGLISH	★★★★★